Data and Privacy File Guides

Apple Media Services:
Account History - Account Details

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File name

Account History - Account Details.csv

File description

This file contains historical information about the user's Apple Media account.

Why Apple keeps this information

Apple retains this data in order to enable certain features, determine whether the user is consented to receive personalized recommendations, ensure the integrity of user transactions, and comply with legal obligations.

Field Name	Details
Apple ID Number	Apple account identification number
Account Signup Date	Date and time on which the user first signed up for an Apple Media or iTunes account
Screen Name	User-provided screen name
Country	Country associated with the user's account
Device Details	Information about the device type, operating system, and browser used to create the account
Birth Year	Year in which the user was born
Opted Out of Personalized Recommendations?	Whether the user has opted-out of personalized recommendations within Apple Media stores
Opted Out of Receiving Subscription Renewal Receipts?	Whether the user has opted-out of receiving email receipts for their subscription renewals
Last date of VPPA Consent	Date on which the user last provided consent pursuant to the Video Privacy Protection Act, where applicable